

Right-of-center women are frustrated and fed up — tired of being overrun by a “women’s march” that does not represent their values, overwhelmed by divisive rhetoric on social media, and woefully underrepresented in elected offices. And, there is too much at stake to stay on the sidelines.

Step Up will inspire women to turn the same leadership, compassion, and tenacity they already bring to their families and workplaces into effective advocacy for their communities — including a step-by-step guide on how to do it. Ellen Troxclair’s unlikely but true story of how she became a changemaker at Austin City Hall will leave readers feeling not only supported and encouraged but determined to be a part of the change they want to see in our country.

“This book is a celebration of what right-leaning women can bring to public debates, once they overcome the fears and challenges that get in their way. With Troxclair’s advice, they will!”

— **Hadley Heath Manning**, Director of Policy, Independent Women’s Forum

“Ellen’s energy, optimism, and sense of humor transcend the pages. She presents a clear roadmap and a warm invitation to follow her example to engage. A must-read guide that will empower women everywhere to speak up for their communities.”

— **Sylvie Légère**, Co-Founder, The Policy Circle

Named a “Champion Woman” by the Independent Women’s Forum, Ellen Troxclair has been recognized nationally for her bold leadership. As the youngest woman and only conservative on the Austin City Council, Ellen’s principled stances on high-profile issues changed the course of history on topics ranging from property taxes to ridesharing, both in Texas and beyond. In addition to her public service, Ellen is a small business owner, a Senior Fellow at the Texas Public Policy Foundation, a non-profit leader, and wife and mom to three children.

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HOW TO
ADVOCATE
LIKE A
WOMAN

ELLEN TROXCLAIR

